Program Objectives/WIIFM?
This four-day program is designed to give non-administrative Council staff the tools necessary to help support their local members that attend the UBC Department of Education & Training’s Journeymen Leadership, Mentoring and 3rd Year Apprentice Programs. The goal of the program is to ensure that staff is aligned with the key messages in these programs and are able to work with their participating members to achieve our goal of 70% market share.

Overview of Program:
- The UBC Today
- Discussion with the District Vice-President and General President
- CITF Overview and ITC Tour
- UBC History & Heritage
- Leadership
- Communication Skills
- Influencing and Motivating
- Coaching and Feedback
- Mentoring
- Guest Speaker

Who is Eligible?
The UBC Leadership: Building Teams for a Stronger Future program is open to all non-administrative Council staff.

UBC LEADERSHIP: BUILDING TEAMS FOR A STRONGER FUTURE

SAMPLE AGENDA
THURSDAY
- In It to Win It
- The UBC Today
- District Vice-President
- Discussion with the General President
- EST Reception

FRIDAY
- Guest Speaker
- Tour of the International Training Center
- UBC History & Heritage
- Leadership

SATURDAY
- Communication Skills
- Influencing and Motivating
- Coaching and Feedback
- Influencing and Motivating Skill Practice

SUNDAY
- Mentoring
- Building Partnerships
- Guest Speaker
- Next Steps
The UBC Department of Education and Training is the architect behind training UBC employees and members in skills to be successful on and off the jobsite. The DET aligns education, training, and development of members and employees with the mission of the Brotherhood. By focusing on developing Growth, Skill & Professionalism, and Organizational Effectiveness, the DET is creating the foundation for the UBC to achieve its goal of securing the future of working carpenters by achieving 70% or more market share.