

POSTCARD BACK

LOGO/EMBLEM

(Add a picture that says something about your committee, council, event, etc.)

Return Address

Invite Statement

(Repeat the message and benefits of attending)

MORE INFORMATION

(Give options for finding out more about the event: Website, Facebook.)

POSTCARD FRONT

Sisters in the Brotherhood

(Tell who is sponsoring the event.)

HEADLINE

(Use something that will immediately grab their attention.)

Weekday • Month/Day/Year • ☒ Time

Name of Meeting Place
Address of Meeting Place

Promotional Highlights
Promotional Highlights
Promotional Highlights

(Add 3 or 4 benefits people will get from attending the meeting. Answer the “What’s In It For Me” question. Add any special service/information that will be attractive to potential attendees: childcare, refreshments.)

Action Requested and
Contact Information

(Tell people what you want them to do. Tell people whom they should contact. Give several contact options.)