



Ways SIB Committees Can Use New Technology

While telephone calls and emails may have been the traditional methods of communicating with Sisters, technology has evolved to include methods like Facebook and Twitter. This so-called “new technology” is now viewed as traditional. So if you want to *get in touch* and *stay in touch* with Sisters, determine the communication methods they use and make this the traditional method for you and your committee.

This document contains suggestions on communicating with Sisters who are current UBC members. There are also suggestions for communicating with potential members.

Ways to Communicate with Current Members

1. Emails
2. Distribution email lists
3. Postal Mail (postcards, flyers)
4. Posters
5. Websites (Council, Local, Sisters)
6. Telephone conferencing
7. Video conferencing
8. Online conferencing (GotoMeeting)
9. Facebook
10. Twitter
11. MySpace
12. Skype
13. Blogs
14. Individual texts
15. Group texts
16. Individual telephone calls
17. Robo calls
18. QR (Quick Response) Codes on materials
19. SkyDrive
20. Google Drive
21. Professional membership websites like “LinkedIn”

Ways to Communicate with Potential Members

While some of the above communication methods can be used to communicate with potential members, the face-to-face approach tends to work best for recruitment.

The International SIB committee has developed several documents that offer guidance in this area. You can find general information by viewing the [SIB TIPS Newsletter](#), or by looking at SIB committee events under sections like [Recent Events](#).

For more specific information, click on the links below to view documents that offer suggestions on ways to connect with certain organizations.

[Job Corps Organization](#): This document contains a list of seven (7) ways SIB committees can get involved with Job Corps. It also contains contact information and outlines the benefits to committees as well as Sisters.

[Young Girls Groups](#): This document contains contact information for seven (7) organizations where Sisters can work with young girls. It also contains ways to offer assistance and explains the benefits of becoming involved.

[Volunteer Organizations](#): This document contains a list of 15 organizations where your committee members can become involved and connect with potential members. There is also a companion volunteer sign-up form at the SIB website.