

SIB Tips...

Issue 52, December 2017

A newsletter of ideas for UBC Sisters
Committees to use to be more effective

Sisters Maintain Focus On Giving and Recruiting

Sisters showed their usual generosity by embracing charities and children during the holidays. Check out SIB Committees in the Industrial Council. They delivered backpacks to the homeless and toys to children.

Also, take a look Canada. They are spreading the word about “work in the trades” at various schools. The Eastern District is doing this as well, where the New England Regional Council is working with Career and Technical Education (CTE) schools to plant the seed for careers in the trades.

These examples and many from other SIB Committees show that Sisters are flexible and tenacious – they help others during the holidays, but they never take their eye off the ball when it comes to recruiting.

Thank you, Sisters, for a job well done!

In Solidarity,

International Sisters in the Brotherhood Committee

Industrial Council

Regional Updates:

Sisters in the **Kentucky SIB Committee** spent time helping the homeless. They delivered 20 backpacks with all sorts of supplies - hats, gloves, socks, and scarfs. Contributors to this worthy cause included Diane Atzinger, Sonja Polimac, Heather Pollock, Dwayne Fields, and Markel Hargrove.

The recipients were very appreciative. Click [here](#) to see the see Sisters working hard and receiving hugs.

Fantastic Kentucky!

Sisters in **Louisiana SIB Committees** have been holding fundraisers to send Sisters to the August 2018 International Sisters Conference. They have also been busy recruiting, organizing, and helping others.

- In **Florien, Louisiana**, Brian Williams and Stacey Bolden recruited some new members and helped with contract negotiations.
- In **Haynesville, Louisiana**, Sisters held a Toy Drive.
- In **Oakdale, Louisiana**, Sisters provided refreshments at the contract vote meeting as incentive for members to attend meetings.

Terrific Louisiana!

Sisters in the **Vicksburg, Mississippi SIB Committee** continued recruiting efforts for more new members. They are also planning fundraisers to increase funds for the committee.

Sisters in the **LeGrande, Oregon SIB Committee** donated \$100 in December to Meals on Wheels and held a Toys for Tots event.

Great Vicksburg and LeGrande!



Canadian District

In the **Atlantic Canada Regional Council**, Crystal Peyton has been appointed SIB Chair for the Newfoundland SIB Committee. Welcome Crystal! We look forward to reading more about your committee's events. In other Council news:

- Sisters have been trying to recruit at high school and college levels. They are hoping to expand in the new year by attending networking events.
- Sisters continue to network with female members, offering training and support to keep them active in the UBC.
- The Council sponsored homeless shelters during the holiday season. They also provided Sisters with stickers, shirts, and jackets to help promote the SIB.

Awesome Atlantic Council Regional Council!

The **District Council of Ontario SIB Committee** has been focusing on recruitment activities – targeting groups that are not fully represented, including aboriginal groups and women. Some of their other activities and successes include:

- Revising the orientation package for members. It will be more gender inclusive, and ultimately assist with improving member retention for both male and female members.
- Recruiting members to attend the 2018 International Sisters Conference.
- Applauding the graduation of two Sisters from the College of Carpenters and Allied Trades – Lora Nesbitt and Charisse Cuthbert. They are Red Seal Journey Carpenters.
- Participating in several career fairs that expose elementary and secondary school girls to the trades. The most recent event occurred at Thunder Bay Local 1669.
- Celebrating Ontario's first Community Benefits Agreement (CBA) as an important step toward increased participation of women in certain trades jobs. The Agreement is a legally binding document that seeks to increase the participation of "equity seeking groups" in trades where they are not represented.

Click [here](#) to read more and see the first two members working because of the CBA.

Wonderful Ontario!

Canadian District (continued)

The **Prairie Arctic Regional Council SIB Committee** is engaged in various activities, while they simultaneously work hard to retain their membership.

- One Sister spoke to a group of junior high school girls about work in the trades.
- One Sister moved up a level in her apprenticeship.
- Some Sisters attended a fundraiser for Sophia House, hosted by the Saskatchewan Building Trades Women's Committee.

Excellent Prairie Arctic Regional Council!

Eastern District

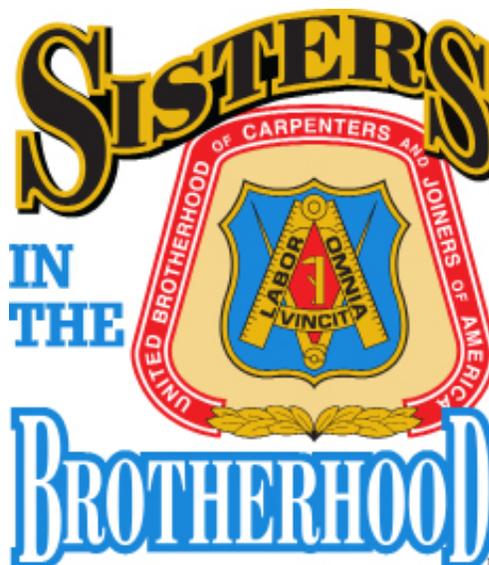
In the **New England Regional Council**, Sisters continue receiving recognition and making major achievements.

Joining their Brothers, three New England Sisters participated in a massive "volunteer scaffold build" inside the Boston Convention Center. Their space was the largest of 400 exhibitors at the convention.

Click [here](#) to see the Sisters on site.

On November 16, 2017, National Women in Apprenticeship Day, New England Sisters launched several initiatives to highlight women in the trades. One was a statewide ad campaign to encourage more women to enter careers in Union construction. Titled, Build A Life That Works, coverage of the launch was widespread. One billboard featured member Joan Bennett of Local 33.

Click [here](#) to see a video, view the billboard, read the articles and learn more about this awesome marketing campaign.



Another initiative was an Open House focused on Union apprenticeship. About 150 high school seniors from East Massachusetts CTE (Career Technical Education) schools had the opportunity to learn about construction careers and apprenticeship programs.

Click [here](#) to see photos of the students and presenters.

The New England Massachusetts Girls In Trades (MAGIT) was also on the radar. They reached another milestone, with 20 Careers Technical Education (CTE) schools having launched Equity in Trades Councils. CTE schools showed their support by providing a one-day training program for 60 student leaders from different schools. The training was informative and empowering.

Click [here](#) to see the students.

Outstanding New England!

Midwestern & Southern Districts

The **Michigan SIB Committee** is making great strides toward engaging Sisters and pursuing initiatives. For instance:

- Four Sisters attended classroom career talks with students at three different schools.
- One Sister volunteered with the Union Council to help with Christmas Baskets.
- Sisters participated in actions to voice support for Michigan's prevailing wage laws.
- Sisters are mentoring three ladies to help them start the apprenticeship program.
- The committee ordered new SIB shirts.
- The committee has grown their Facebook page to 58 members.
- The committee mailed a letter to every sister in Michigan; telling them about the SIB Committee, inviting them to join conference call meetings, and asking them visit their Facebook page.

Stupendous Michigan!

The **Minnesota Metro SIB Committee** has finalized their 2018 calendar of events.

Good Minnesota Metro!

Your International SIB Committee

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Keep These Items In Mind

Have a tip?

We welcome your news for the SIB Tips newsletter. Please email your news to your district representative on the International SIB Committee.

Looking to Start a Committee?

There's a document on the Resources page in the UBC Sisters web site that will help you get started.

Don't Forget: Get in the Loop!

Join the UBC's texting program!

Get news and information about the UBC delivered straight to your mobile phone. Here's how:

Text UBC to 91990 (USA) for UBC info

Text UBC to 52267 (Canada) for UBC info

AND

Get news and information about the Sisters in the Brotherhood program!

Text SIB to 91990 (USA) for Sisters-only info

Text SIB to 52267 (Canada) for Sisters-only info

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